

Would an instrument that costs more than \$2000. make you a much better musician?

Without question.

Because if you are a professional musician, you know it doesn't pay to settle for second best. And in the case of the Mellotron, there is no substitute. Many other keyboards try to achieve orchestral effects by electronically synthesizing the sounds of other instruments. Only the Mellotron duplicates the real sound of any voice or instrument by means of a series of controlled tape machines—each related to a key on the Mellotron keyboard. Each Mellotron tape has three tracks containing the sounds of a variety of instruments which can be mixed while playing.

The tapes are mounted in an interchangeable frame, allowing the player to change tapes in just moments.

But, will the Mellotron make you a better musician? Well, just read the following excerpts from recently published national magazines:

"A recent survey reveals that about 60 of the top 100 L.P.'s employ a Mellotron."

Down Beat—Oct. 24, 1974

"Stanley Turrentine. The fact that his Fantasy albums include a sweet string undercoating has prompted him to add a second keyboard player to work the Mellotron."

Billboard—June 28, 1975

"Synergy: Electronic Realizations for rock orchestra.

Larry Fast wrote this electronic music extravaganza employing nothing but a minimoog, a Mellotron, sundry phase shifters and other sonic-alteration devices. . . my main complaint with this one is that the range of moods is much too narrow—a direct result of the relative absence of the Mellotron. . . Listened to it with a 4-channel head phones and the over-all sonic effect was stunning."

Rolling Stone—Aug. 14, 1975

"Genesis! As vocalist Peter Gabriel dons flower-headpieces and old manish make-up, Genesis weave fairy tales laced with Mellotron and madness."

Circus Magazine—Dec., 1974

"ISAO TOMITA R.C.A. Records. The sound is not Mussorgsky's piano or Ravel's trumpet, but one of human voices, or rather choral sounds transmogrified by Tomita's Mellotron."

Time—July 14, 1975

"U.S.A. King Crimson—Atlantic. . . Fripps distortion propelled guitar allows him to either chord savagely or sing sweetly beside the violin or eerie Mellotron of David Cross. . ."

Rolling Stone—July 31, 1975

And . . . if you've been wondering how Paul McCartney, Todd Rundgren, The Straws, Yes, and many other groups have achieved their distinctive sounds, now you know It's the Mellotron!

When you buy a Mellotron, you're not just buying another instrument. It's really a system that you can stay with for years. With its unique interchangeable tape frame design you can build a library of Mellotron sounds. There are well over 100 sounds presently available and you can record tapes of your own to play on your Mellotron.

And, if you're in the market for a synthesizer, think twice, because synthesizer sounds are now available on Mellotron tapes in addition to the variety of Mellotron sounds like violins, cellos, flutes and brass that have proven to be so popular.

Why not find out more about the Mellotron today? The price has never been lower!

Just fill in the coupon below and we'll send you the name of the nearest Mellotron dealer, along with complete information.



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Catálogo comercial del mellotron



El mellotron



George Martin, en la cabina de grabación de Abbey Road, con los Beatles al fondo



John, George y Paul en Abbey Road

